

# GREEN DENTISTRY CONFERENCE | 2013

POWERED BY THE ECO DENTISTRY ASSOCIATION®

## Leading the High Performance Team

Speakers: Tom Mitchell, Gary Takacs, Kevin Henry

Online Webinar  
1.5 CE credits

### Course Overview:

No matter how talented and well-educated a dentist might be, a truly world-class practice success still requires more than just the dentist's ability to do dentistry. It requires a finely tuned, high performance team. A high performance team understands not only the goals of comprehensive care, but also how to present it to patients through co-diagnosis and communication excellence. They understand how to back up and support the dentist's vision and goals for the future. They support their patients with impeccable phone skills and customer service. And, finally a high performance team is a team with high regard and dedication to the success of their employer/dentist as well as their to fellow team members. They think like owners.

This webinar is intended for practice owners and managers seeking to learn concrete steps they can implement in their practice to create a high-performance and thriving team. A panel of expert coaches in an engaging conversation go through effective mechanisms of dental office success.

Participants of this webinar will learn about:

- ✓ The 6 goals each dental practice should strive for
- ✓ The 5 actionable things for a high-performance
- ✓ Leadership roles and effective management

*This is a recording of one of the presentations of the 2013 Green Dentistry Conference.*

### Speaker Bios:

Tom Mitchell's passion for exploring the boundaries of performance and leadership began as an athlete in his native Pennsylvania. His avid study of sport psychology, motivation and personal development, has led Tom to a richly varied career as a collegiate coach, professor, NBA team counselor, corporate executive coach, author and speaker.



Kevin Henry has worked at PennWell Corporation in Tulsa, Okla., since 1999 and currently serves as the editor of Dental Assisting Digest and Proofs, as well as the managing editor of Dental Economics. He has spoken on the topic of "Simple tips for going green in the dental practice" around the country. Kevin earned his bachelor's degree in journalism from the University of Tulsa and received his master's degree in communications from The University of Oklahoma.



Gary Takacs' passion is helping dentists develop their ideal practice. Specializing in the 'business of dentistry', his unique, in-depth knowledge of the components of a successful practice has helped thousands of dental offices thrive in today's challenging business environment. Gary's seminars, highly acclaimed audio and videotape programs, and his in-office consulting services have helped many dentists develop a more profitable and enjoyable practice.



#### **Disclosure:**

Tom Mitchell declares that neither he nor any member of his family have a financial arrangement or affiliation with any corporate organization offering financial support or grant monies for this continuing dental education program.

Kevin Henry declares that neither he nor any member of his family have a financial arrangement or affiliation with any corporate organization offering financial support or grant monies for this continuing dental education program.

Gary Takacs declares that neither he nor any member of his family have a financial arrangement or affiliation with any corporate organization offering financial support or grant monies for this continuing dental education program.

#### **Reviews:**

“5+++ for the leading high performance team panel!”

*~2013 Green Dentistry Conference Participant*

#### **Contact Information:**

If you have any questions about this course, do not hesitate to contact the Eco-Dentistry Association:

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